**DIRECTIONS:** Make a copy of this document and complete. Share the document with your partner (and teachers) and complete together.

Name(s)____________________________________________ Teacher/Period_________________________

A tagline is a phrase or motto that makes your viewer stop and think. A good tag line will
- Suggest, imagery, scenarios, transitions and other elements in your movie.
- Be easy to remember and often hard to forget! The perfect ending for your movie.

**Step 1**
Brainstorm a long list of actions related to your topic. Remember synonyms/antonyms (use a thesaurus), rhyming words, and homonyms (words that sound the same but are spelled differently like “hire” and “higher.”) Use quotes, but be careful of cliche and copyright. Be sure to credit original speaker.

<table>
<thead>
<tr>
<th>Topic Keywords</th>
<th>Sample</th>
<th>Your Turn</th>
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</thead>
</table>
| **Nouns (places, people, things, ideas)** | teachers  
students  
learners  
community |  |
| **Verbs (actions, behaviors)** | teach  
reach  
relate  
listen  
speak |  |
| **Inspirational Quotes** | These can serve as inspiration to you, but be careful. Copyright to these words may prohibit use. |  |

**Step 2**
Try combining words on your list in various ways. Even if an idea is not quite right, be sure to write it down.
Example: *Listen in, speak up! OR Reach a student, teach a community.*